

THE 5 UNS OF UN-SUCCESS



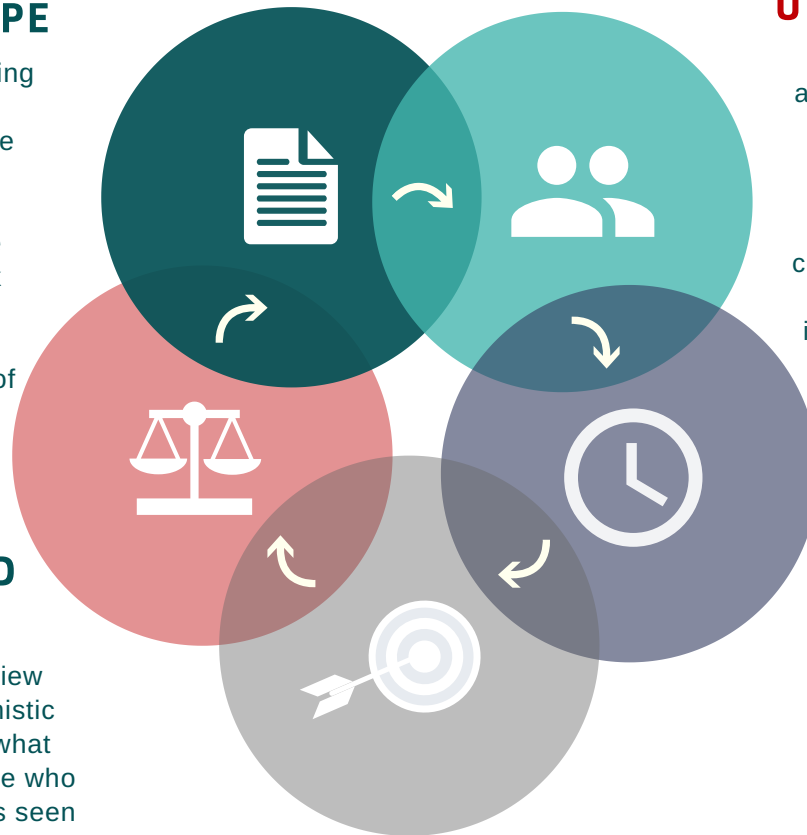
Whether your role is leading a project or major initiative or championing it, these are the five factors that will make or break its success. If ANY of these 5 things are happening, there is a good chance of failure. Catch it early to help your teams turn it around fast!

UN-DEFINED SCOPE

You can't execute something that people don't comprehend. Inapplicable scope definition is the consistently the biggest issue. Make sure all the people who do the work have good working documentation and a common understanding of what they have to accomplish.

UN-ACKNOWLEDGED RISK

How does your culture view risk? Are people so optimistic that they don't consider what could go wrong? Are people who bring up potential problems seen as troublemakers? You have to find the balance between analysis paralysis and ignoring possibilities.



UN-TARGETED COMMUNICATION

Surprise - not everybody is like you! Different people have different contexts for understanding the information you send out and how they respond especially when it comes to change. If you want them to take action, help them by tailoring it appropriately.

UN-CLEAR ROLES

All too often team members assume someone else is taking care of a task that is ambiguous. Or they duplicate effort. Or their work together causes conflict instead of collaboration. Being clear about roles requires that people identify in detail what they are supposed to do.

UN-REALISTIC ESTIMATES

Review the way the estimates were established. There are at least 7 methodologies for estimating. Danger is quite likely if your estimates were "written in stone" before the full scope of the project was determined or there was pressure to meet an external deadline.